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**We bring  
the ocean  
to you!**



Commercial & Residential / For All Your Aquarium Needs!  
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[www.artistic-aquatics.com](http://www.artistic-aquatics.com)

## The *Wonder* of Underwater

One day Ben Caswell, owner of Artistic Aquatics, got a call from a local couple. The husband, a disabled veteran who is bed-bound and terminally ill, loves the magic of sea life as much as Caswell does. “We went to their house and took down their 30-gallon tank and set up a 125-gallon African cichlid tank,” says Caswell. “Every time we go to service the tank, they both make sure to let us know how much he enjoys watching the fish.”

“That,” says Caswell, “makes it all worthwhile.”

What began as a boyhood hobby has grown into a licensed and insured aquarium design-and-maintenance company. “I take pride in every detail in setting up or maintaining an aquarium,” says Caswell, now in his first year of business.

“Studies have shown that having an aquarium in your home can be beneficial in helping reduce your blood pressure, and a reduction of blood pressure is one way to measure a reduction of stress,” says Caswell.

First, he listens to his customers, thinking through their needs and desires. He then comes up with a plan for new or existing equipment, and can provide everything you need right down to the gravel. He can also take care of what you already have.

“You don’t have to worry about cleaning the tank or ordering supplies, and you don’t have to worry about maintaining critical levels of pH and nitrates,” says Caswell. “We offer 24-hour emergency service to our customers.”

His results make him proud: “You can enjoy the magic and serenity of the undersea world right in your office or living room.”

*24-hour service available.*

*2603 S. Bryan St., 812-929-2729, [www.artistic-aquatics.com](http://www.artistic-aquatics.com)*